



**For Immediate Release**

**Contact:** Randy Savicky  
Strategy+Communications  
W: (203) 226-6156  
M: (203) 571-8151  
[randy@strategypluscommunications.com](mailto:randy@strategypluscommunications.com)

## **Leading Corporations Standardizing on Cache-A's Archive Appliances To Safeguard Video Content**

***-- From HP & Micron Technology to Hasbro, Prudential Financial & Whole Foods --***

**Morgan Hill, Calif., June 14, 2011** – Faced with preserving and protecting the massive amounts of video-related data they generate each day, many leading U.S. corporations are standardizing on Cache-A's archive appliances. Cache-A's complete product line – including the Pro-Cache5 and the new Prime-Cache5 -- is designed to meet the needs of digital media professionals in corporate production departments for safe, reliable and cost-effective content archiving, access and interchange.

Companies across the U.S. are adding information to their corporate media records, such as images and video and audio files, at increasing and unprecedented rates. The result is much more data, many more different file types and many much larger files that need to be archived. Simple to deploy, Cache-A archive appliances offer the most integrated networked archiving solution and help increase productivity. Tape interchange, for example, is easy because every tape has its own table of contents, and the built-in searchable database of every tape makes it easy to keep track of – and access -- every asset.

“We are delighted that so many leading corporations are choosing our line of archive appliances to preserve their video content,” said Phil Ritti, President and CEO of Cache-A Corporation. “We have specifically designed our complete product line to be cost-effective,

while offering our customers the benefits of safe, long-term archival storage and fast, easy access to their content whenever they are needed.”

Here is a list of some of the companies that are using Cache-A’s archive appliances:

- Alaska Airlines, Seattle, WA
- Annenberg Foundation, Los Angeles, CA
- Charles Schwab, San Francisco, CA
- ConocoPhillips, Houston, TX
- DTE Energy, Detroit, MI
- Hasbro, Pawtucket, RI
- HP, Palo Alto, CA
- Kaiser Permanente, Oakland, CA
- Kohl’s, Menomonee Falls, WI
- LegalTel, Glendale, CA
- Lockheed Martin, Bethesda, MD
- Medtronic, Minneapolis, MN
- Micron Technology, Boise, ID
- National Association of Home Builders, Washington, DC
- Primerica, Duluth, GA
- Prudential Financial, Newark, NJ
- Robert Half International, Menlo Park, CA
- Space Telescope Science Institute, Baltimore, MD
- Verisync, Jacksonville, FL
- The Walt Disney Family Museum, San Francisco, CA
- Whole Foods Market, Austin, TX

### **The Cache-A Product Family**

The most cost-effective way to manage multiple terabytes of archived data, Cache-A’s Pro-Cache5 offers many of the advanced features demanded for content archiving, interchange and access. Pro-Cache5 takes advantage of the latest LTO-5 generation data tape technology to offer 1.5 terabytes (TB) of storage per LTO-5 cartridge, while also providing significantly faster archiving speeds. It writes data on low-cost, secure, portable,

interchangeable and IT industry-standard LTO-5 tape cartridges and the archive life is 30 years.

The cost-effective Prime-Cache5 is a new version of the well-established LTO-4 based Prime-Cache and has been upgraded with an LTO-5 tape drive and a 2TB hard disc drive in an improved chassis. It now features 10 times faster direct-attached transfers with USB 3.0. Optimized for desktop applications, Prime-Cache5 is compact and quiet in the Prime-Cache tradition.

Cache-A's new software adds the emerging LTFS (Linear Tape File System) capability as an option to the industry standard "tar" format for its family of LTO-5 based archive appliances. Based on open source software, LTFS enables users to interchange content across different operating systems, software applications and physical locations.

#### **About Cache-A Corporation**

Cache-A is a leading supplier of network-attached archive appliances for the media and entertainment industry. Cache-A's archive appliances can easily archive source masters for production or entire projects for post-production using the secure, portable, interchangeable, industry standard LTFS or tar format on LTO-5 media.

[www.Cache-A.com](http://www.Cache-A.com)

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