



IBC 2011 PRESS RELEASE

FOR Internal Review

Contact: Randy Savicky
[Strategy+Communications](mailto:randy@strategypluscommunications.com)
(203) 226-6156
randy@strategypluscommunications.com

Cache-A Debuts LTFS-Based Archive Appliances For Media & Entertainment Industry at IBC 2011

*-- Cache-A Uniquely Combines Benefits of LTFS
with Complete Convenience of Award-Winning Archive Appliance Platform--*

Morgan Hill, Calif., September 6, 2011 -- At last year's IBC Convention, [Cache-A Corporation](#) was one of the first companies to demonstrate the new LTFS (Linear Tape Film System) format in product form. This year at IBC 2011, all of Cache-A's LTO-5 based products include LTFS capability, including the company's flagship product, the award-winning Pro-Cache5, the new high-performance Power-Cache and the quiet, desktop Prime-Cache5. Cache-A is featuring all of its LTFS-capable products at Stand 7.G16 at RAI Amsterdam, September 9-13.

"Our are proud to announce to the European market that our Pro-Cache5 and our other new LTO-5 based products now combine the benefits of LTFS, which makes tape look like disk, with the convenience of Cache-A's appliance, which makes tape actually behave like disk," said Phil Ritti, President and CEO of Cache-A Corporation. "With our focus on customer needs, all of our existing Cache-A LTO-5 customers will be able to start using LTFS by a simple software upgrade, without additional cost or the need to transfer existing tapes."

Once LTFS is installed in any Cache-A LTO-5 archive appliance, customers have the choice of using the mature tar format with Cache-A's enhancements or the new LTFS format on a tape-by-tape basis. Like Cache-A's tar implementation, LTFS provides a

self-describing file system on an LTO cartridge. This provides application independence, transportability and protection from obsolescence.

LTFS: Improving Workflows, Asset Management, Interchange

Based on open source software, LTFS enables users to interchange content across different operating systems, software applications and physical locations. It combines the economy, robustness, high density and low power of tape with much of the functionality and usability of a hard drive to provide a complete archive solution for professional media and entertainment customers. This simplifies operations, improves manageability and meets their long-term data retention requirements.

Cache-A's LTO-5 based products with LTFS make an ideal archiving and interchange solution, enhancing both production and post-production workflows as well as improving asset management and interchange. Because LTFS makes the contents of the tape compatible and accessible to any facility with an LTO-5 tape drive, it provides a self-contained content delivery system along every stage of the workflow. This ensures the integrity of the shoot by creating an insurable and bondable media deliverable while providing the standard for content delivery and final archive.

The Cache-A Difference

Cache-A goes beyond the basic capabilities of LTFS to provide the powerful features necessary for professional video and digital film workflows:

- The Cache-A approach eliminates the need for client-side software -- standard LTFS must be installed on each client system
- Cache-A's appliance provides networked hard disk storage and a layer of software that makes LTFS much easier to use
- Cache-A archive appliances are networked and available to an entire facility or workgroup -- LTFS on a workstation will only work on that workstation
- Cache-A archive appliances have a built-in server that does not need to tie up a user workstation to perform archive and restore tasks

- The Cache-A appliance includes a built-in catalog, maintained in a database, that enables users to keep track of every file, folder and tape ever seen by the device; content can be searched and easily located many years in the future.
- Cache-A's LTFS implementation can be used on tabletop and automated library configurations

Cache-A's archive appliances also allow fast multi-user access to any archived data so that editors in a workgroup can archive or access assets from any computer on the network. In addition, because Cache-A's archive appliances are platform-agnostic, they provide heterogeneous workgroup compatibility between Apple Mac, Microsoft Windows and Linux/Unix systems. They also offer workflow compatibility with Avid, Final Cut Pro and digital intermediate software systems. Once created, an editor using a Mac OS, for example, can share the tape with a digital effects company using Linux.

About Cache-A Corporation

The winner of Creative Cow's Blue Ribbon Award for NAB 2011 for "Best Archiving System," Cache-A is a leading supplier of network-attached archive appliances for the media and entertainment industry. Cache-A's archive appliances can easily archive source masters for production or entire projects for post-production using the secure, portable, interchangeable, industry standard LTFS or tar format on LTO-5 media.

www.Cache-A.com

###