



NAB 2011 PRESS RELEASE

For Immediate Release

Contact: Randy Savicky
Strategy+Communications
W: (203) 226-6156
M: (203) 571-8151
randy@strategypluscommunications.com

Cache-A Introduces New Products at NAB 2011: Prime-Cache5, Power-Cache, and New LTFS Software

Morgan Hill, Calif., April 11, 2011 – Highlighting its new product introductions at this year’s National Association of Broadcasters Convention (NAB 2011), Cache-A is one of the first storage companies to introduce the new LTFS (Linear Tape Film System) format for the media and entertainment industry in its LTO-5 based product line and its flagship product, Pro-Cache5. Cache-A’s expanded product line also includes two new LTO-5 based products -- Prime-Cache5, its new cost-effective LTO-5 archive appliance, and Power-Cache, its new high-performance archive appliance server. Cache-A is in Booth SL8209 and the Ultrium booth (N6619) in the Las Vegas Convention Center, Las Vegas, NV, April 11-14.

“Our new Prime-Cache5 and Power-Cache products, along with our new LTFS software, promise to have a significant impact on data archiving, interchange and access across the media and entertainment industry,” said Tom Goldberg, Vice President of Product Development at Cache-A Corporation. “We are committed to making archiving easy and to designing products to meet the needs of today’s digital film, broadcast and video professionals.”

New Cost-Effective Prime-Cache5

Making its world debut at NAB 2011, the cost-effective Prime-Cache5 (MSRP: \$7,995) is a new version of the well-established LTO-4 based Prime-Cache (MSRP: \$5,995) and

has been upgraded with an LTO-5 drive and a 2TB hard disc drive in an improved chassis. It now features 10 times faster direct-attached transfers with USB 3.0. Optimized for desktop applications, Prime-Cache5 is compact and quiet in the Prime-Cache tradition.

New High-Performance Power-Cache Archive Appliance Server

The new Power-Cache (MSRP: \$16,495) is a high-performance archive appliance server that combines appliance functionality with much more processing power and faster I/O for faster archives and restores. It also offers greater flexibility for staging content, making duplicate tape copies and moving data to and from removable media. Featuring 10 Gigabit Ethernet (10GbE) connectivity, Power-Cache is a high-performance blend of LTO-5 tape drives and hard disk drive technologies with an expandable 8TB of RAID. This compact one rack-unit server appliance can control up to four library systems or external LTO-5 tape drives at full speed.

New LTFS Software

Cache-A will be showing a software upgrade that adds LTFS capabilities to all of its LTO-5 based archive appliances. LTFS is based on open source software and enables users to interchange content across different operating systems, software applications and physical locations. Now users can choose to save their content in the emerging LTFS open standard format and still have all of the benefits of Cache-A's catalog database, networking capabilities and ease of use.

Other New Features

Continuing in Cache-A's tradition of Archiving Made Easy™, some of the important new features being demonstrated this year at NAB include:

- Accommodating advanced workflows through integration with key applications from a growing list of third party developers
- Catalog sharing to tie together multi-appliance installations

- Tape cartridge duplication to make it easier and faster to create multiple tape copies

About Cache-A Corporation

Cache-A is a leading supplier of network-attached archive appliances for the digital film, broadcast and professional video industries. Cache-A's archive appliances can easily archive source masters for production or entire projects for post-production using the secure, portable, interchangeable, industry standard LTFS or tar format on LTO-5 media.

www.Cache-A.com

###